

COIN 82: Images for the Web

Final Assignment: Digital Biography

This assignment will be completed over the last five weeks of the course. It will be done in steps, so that you learn the progression of designing and preparing graphics for a website. It is not required to post your website or make it interactive. The important knowledge is that you know how to prepare the artwork and text to be used in a website. We will be covering pertinent information in the upcoming lectures for the completion of this assignment. Do not panic that this sounds big. You can do it step by step. You should start with your research and organization of material first. I will post some examples of past work for you to see.

OBJECTIVE: You will create a minimum of four screens for a hypothetical Website project. The subject will be biographical. Pick a prominent person or persons, Scientist, Musician, Photographer, Philosopher, Artist, etc. This could also be a self promotional piece. Research this person so you gain enough information to design your pages. Think about how you want to portray this person. What do you want a user to come away with about this person? Try to communicate the information in a new and fresh perspective. Avoid cliches and fancy techniques for technique sake. Don't settle for your first idea. Try to think of different approaches.

STEP 1: Information Gathering

Research the person you have picked. Gather pictures and information so that you can formulate some ideas of how you would like to represent this person. Learn about the person and that will guide you in creating and choosing supporting data to create the website. This is a thinking and learning stage.

STEP 2: Storyboard

Make a storyboard of the four screens. This means a rough drawing of what the pages will look like and where all elements will be placed. You can do it in Photoshop or MicrosoftWord or even draw it and scan it in. There are special programs for creating storyboards but we will use what we all have. See example at end.

STEP 3: Acquiring Elements and Idea Formulation

Define your elements for the pages and digitize them, scanning, creating etc. You can create graphics, get images from the web if they are high enough quality or go to the library and scan some images from a book. The pages must include at least three of the following: illustration, photograph, buttons, horizontal lines, html text, art text, background tile or pattern, hybrid image, animation (we will create an animation for LAB07 that can be used).

STEP 4: Implementation or Construction

Create a layout of your pages in Photoshop or ImageReady using layers. (Determine size - 800 x 600 etc.) This will be just like the Lab01 layout. Do 4 layouts, one for each page.

You have two choices: you can make your site interactive in ImageReady (or other program if you know it) or you can turn in the layered documents done in Photoshop or ImageReady.

It is not necessary to make your website interactive. However if you turn in layered documents you must also prepare all the elements of ONE page so they are web ready. Create a folder for all the individual elements of one page that includes optimization and compression of any images on the page including Photoshop text, background tile images and graphics or photos. Please indicate if you have text that will be produced in HTML, Dreamweaver, GoLive, etc. This folder is only necessary for those who are not making their pages interactive.

The object here is to show that you know how to prepare artwork for the web so that it looks good.

Please provide me with a URL if you make your site active.

NO WORK WILL BE ACCEPTED AFTER LAST DAY! MAKE SURE YOU BACK UP YOUR WORK.

STORYBOARD EXAMPLE

This is an example of a storyboard. It shows the general layout, where images are used, placement of html text and navigation elements from one page to the next (in this example you have to go to the home page every time you want to get to the other pages). It does not have to be exactly like what your final project will look like. I just want to make sure the navigation works and that you have thought about the layout.

