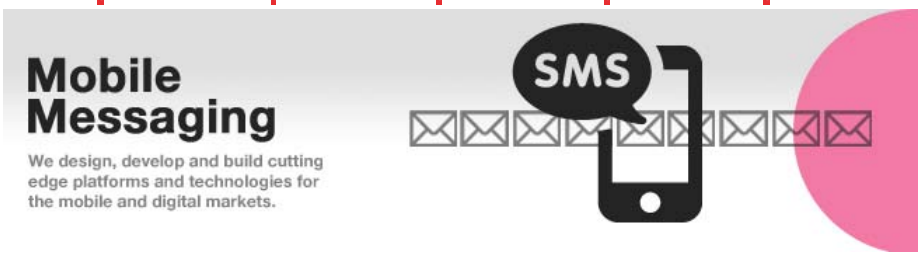
Integrated mobile and digital communications

Email: mobile@migcan.com



- Mobile Marketing
- Mobile Design & UX
- SMS Marketing
- Mobile Strategy

SMS Marketing

Mobile messaging & SMS marketing campaigns made easy

Did you know?

- 77% of the world's population own a mobile
- 98% of SMS messages are opened
- 83% of SMS messages are opened within 1 hour
- 90% of marketing emails are NOT opened
- MIG customers have seen up to 45% campaign response rates

Mobile Interactive Group's (MIG) is an expert in the delivery of inbound and outbound mobile marketing campaigns via SMS, social media and email.

Our mVoy Communicate platform is a flexible, web based platform that allows you to build and manage campaigns yourself or MIG can deliver it for you as part of a managed service.

mVoy Communicate enables you to send SMS marketing, broadcast advertising, increase customer loyalty, run competitions and opinion polls, gather customer profiling and engage your customers through a single, integrated and automated platform.

mVoy Communicate enables you to:

- Produce quick and simple SMS, email or social media campaigns
- Easily set up and manage complex multiple step campaigns
- Collect vital customer data and build complex profiling
- Interact effectively with your customers and enable cross sell of products and services
- Advertise new products, run competitions and opinion polls, gather marketing information and more
- Integrate mVoy Communicate into your existing CRM system through full API connections



-

Clients currently using mVoy Communicate platform include The Guardian, BetFred, ITV, Channel 5, Paddy Power, Nissan, Loot and more.

Want to learn more?

For further information please email messaging@migcan.com messaging@migcan.com or call +44 (0)203 582 9579

get in touch

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For additional global locations, please visit our contact us page

case studies

ITV

Mobile Interactive Group (MIG) works with ITV to deliver core read more

twitter.com/migcan

Subscribe

about MIG

Mobile Interactive Group (MIG) is a global integrated mobile and digital communications business and is the fastest growing privately owned technology company in the UK and EMEA.

MIG offers the widest range of engaging and innovative mobile marketing services, covering everything from strategy and acquisition to engagement and loyalty – all supported by our award winning mobile technology platform, mVoy.

MIG's specialist disciplines include mobile technology and services provision; mobile billing, messaging and mCommerce; mobile advertising and marketing; multi channel digital solutions; the design and build of mobile sites and applications, and user experience design.

what we do

- Mobile Technology
- Mobile Advertising
- Mobile Marketing
- Mobile Commerce
- Mobile Websites
- Mobile Apps
- Digital Solutions
- Our Work

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