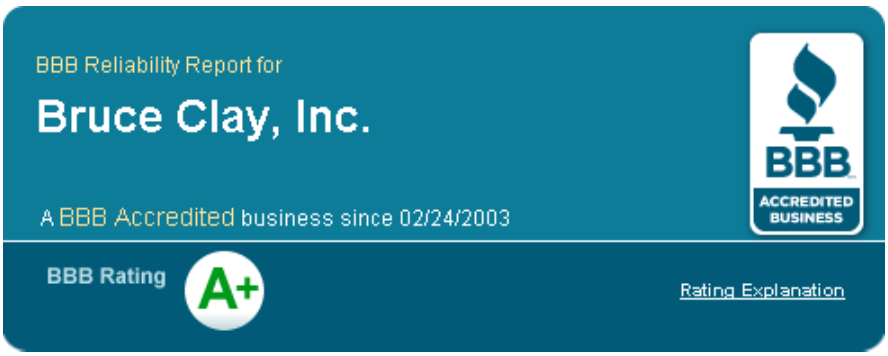
BRUCE CLAY, INC
Global Internet Marketing Solutions

About Us

Since 1996, http://www.bruceclay.com has been one of the leading search engine optimization web destinations. Creators of the Search Engine Relationship Chart®, the SEO Code of Ethics (now in 18 languages), the infamous Bruce Clay Blog, and an industry recognized 4.5-day course leading to certification. The site offers step-by-step methodologies including free interactive tools on a broad range of Internet Marketing topics, and ranks near the top of all web sites visited. Services include tool subscriptions, training classes, site assessments, consulting services, and full-service projects. The areas covered are **SEO, PPC, Analytics (Certified Omniture Agency), SEO Web Architecture, Branding programs**, and more. Offices in Los Angeles, New York, Sydney, London, Tokyo, and soon in China and Brazil.

- Bruce Clay, Inc. is the host of the prime-time WebmasterRadio.fm show covering the Search Engine Marketing industry.
- Bruce Clay, Inc. was just listed as one of the top-10 most reliable SEO firms by independent research firm Goldline Research.
- Bruce Clay, Inc. is listed as a top-10 Search Engine Optimization firm by PromotionWorld.
- Bruce Clay, Inc. has been named to the Computer Reseller News CRN Fast Growth 100 for 2008.
- Bruce Clay, Inc. is listed in the top 2000 firms in the 2007 INC 5000 list of the fastest growing private companies in America. Also accepted to INC 5000 for 2008.

Bruce Clay, Inc. has established an industry reputation as a high-quality and effective technology provider in SEO, PPC, Analytics, SEO Web Architecture and Branding. We are exceptionally well known in the industry and our company maintains a truly colleague-level ongoing relationship with other industry leaders. The search engines and other leading technology firms have extended agency recognition, and we are empowered in ways our competition can only hope to obtain. Our expert implementation staff has an industry reputation of excellence in utilizing our technology know-how in a quick and efficient manner and at a pace and depth that assures success.



More about Bruce Clay and Bruce Clay, Inc.

Employment

Things are getting exciting here at Bruce Clay, Inc. and our company is growing at an exceptional rate. Interested in joining the Bruce Clay team? Head over to our employment page to learn about any open positions and how you can get in on the fun. All openings are for our Simi Valley, California headquarters.

View job listings.

Main Players

As clear as we try to make things, we understand that there will come a time when your brain will start to hurt and you will need to speak with a trained SEO professional. Wouldn't it be nice to know who to go to for what issue? Be formally introduced to some of the Main Players here at Bruce Clay, Inc., complete with names, job titles and job descriptions - proof there are really people who work here.

Get to know our Main Players.

Bruce Clay Authors

In addition to the SEO Newsletter and this site, our SEO Analysts and other employees, write articles in all subject areas. Our articles are written to assist and educate on all levels of Internet Marketing.

Get to know our Authors.

Non-Profit Support/Contests

SEO Contests

In our SEO Contests we've invited search engine marketers to contact a non-profit organization that they are passionate about and whose Web site they felt could benefit from an organic search engine optimization campaign. If the non-profit agreed to partner with them for the contest, the SEM had to conduct a preliminary analysis of the site; use what they already knew about search engine optimization to pinpoint what the site was doing well and where they were faltering. Then, they had to tell us in 1000 words or less how the Web site could benefit from an organic SEO campaign and what edits they would make to improve the site.

August 2011: Small Biz Discovery Contest: Small Business Local Internet Marketing Articles

SEO Contest Winners

July 2011: Small Biz Discovery Contest: Small Business SEO and SMM Articles
July 2010: Grand Prize Winner: Brent Rangen
February 2008: Give, Get, Go: SEO Charity Contest
May 2007: SEO Contest: Help People, Get Training, Go to SMX

Bruce Clay Worldwide Offices



United States:

Located in beautiful Southern California, our Simi Valley offices are home to both our hardworking and brilliant staff as well as our industry-recognized SEO training classes. If you want to stop by, give us a call and use these directions to get here. Get directions to the Bruce Clay, Inc. headquarters!



Europe:

The European continent is served by the Bruce Clay Europe office. Located in Switzerland, this expert staff is multilingual and specializes in the Web markets of Switzerland and Luxembourg. Our staff speaks English as well as many European languages.

Please visit our Bruce Clay Europe site to learn more about our SEO consulting services for Continental Europe.

Bruce Clay Europe
Via Giuseppe Corti, 5
6828 Balerna, Switzerland
Phone: +41 91 682 95 83

Bruce Clay Italy
Via Giuseppe da Udine 34
Milano 20156, Italia
Phone: +39 02 3809 3223



Australia:

Located in Sydney, Australia, the Bruce Clay Australia Pty Ltd office is home to industry experts with their fingers on the pulse of internet marketing down under. Like our US headquarters, this facility offers all our world-class internet marketing services including our industry-recognized training courses. For an in-person look at our operation, just give us a call; we can't wait to hear from you. Get directions to our Bruce Clay, Australia - Pty, Ltd. office.

Export House
22 Pitt Street
Sydney, NSW, 2000
Phone: +61 (2) 9252 1700



Japan:

Bruce Clay's office in Tokyo, Japan offers the same level of service and quality of staff that have garnered us industry respect in the States. If you're in the area, or planning to be, we'd love to show you around. Get directions to our Tokyo Office. We are located at Village 80 Building 5F, 39-2 Udagawa-cho, Shibuya-ku, Tokyo 150-0042, JAPAN



India:

Bruce Clay India Pvt Ltd
Suite 611 (6th floor)
DLF City Court, DLF City
Sikanderpur, Gurgaon 122002
Haryana, India

Future Plans

Planned expansion includes China, Brazil,and Russia.

Offices outside of the US are independent companies properly licensed to use the Bruce Clay name, methods, tools, and other materials but are separate legal business entities and not a branch of Bruce Clay, Inc.

Need to Contact us?

Interested in a FREE consultation or price quote for our search engine marketing services or SEO services? Or just have a general question? We understand. That's why contacting us has never been easier thanks to our handy Contact Page. Just fill in your question, concern or comment and a Bruce Clay, Inc. representative will get back to as soon as humanly possible, sometimes even faster.

View our Contact Information.

Search Engine Relationship Chart®

The only one of its kind, it's the Search Engine Relationship Chart® created by our very own Bruce Clay. This interactive chart displays the data relationships between the search engines and will change to illustrate 'who's feeding who' as users mouse over it. Feel free link to it on your site or download this image as a PDF and throw it up on your wall. Just don't steal it.

View the Search Engine Relationship Chart®.

Bruce Clay, Inc. in the Press

Whether we're forming new partnerships, announcing new products or simply bettering old ones, our Press section will help you stay on top of all the latest news at Bruce Clay, Inc. We recommend you visit and visit often to learn about all the ways we're helping to reinvent the industry of search engine optimization.

More Press Information.

Conferences/Engagements

Want to meet us in person but can't make it to Southern California? Stop by our booth at any one of the many conferences we attend as exhibitors and speakers. Where are we going to be next? Find out here.

More Appearances information.

SEOToolSet® Newsletter

The SEOToolSet® Newsletter from Bruce Clay, Inc. is a valuable resource full of helpful articles, news updates and an eye on the trends in the SEM industry. For archives and information on how to sign up for this free monthly newsletter, please visit our newsletter page.

View our SEO newsletter page.

Bruce Clay Blog

Be sure to visit our top-ranked Search Engine Optimization Blog (according to AdAge.com), which we've been publishing for over four years.

Privacy

We firmly believe that every company worth trusting has a clear and up-to-date privacy policy. Read ours to learn about all the steps we're taking to protect yours, including what kinds of information we're collecting, what we're doing with it, how you can access it and more.

Read our Privacy Statement.

Legal

Our website is filled with original content, resources and tools. All information found herein is property of Bruce Clay, Inc. and should not be taken, used or followed without permission from the site owner.

Read more about our Legal policy.

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