

 Working on Assignment

#8 Midterm Self-Check

 Continue Later	 Finish	 Instructions
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(worth 15 points)

Midterm Check-In (due Wk 6)Your [Midterm Exam](#) is on T-W 2/14-15 in ETUDES Assignment (this isn't it!)

Overall instructions: Please answer in 3 or more complete sentences each, with SPECIFIC examples for each (just like on the HW). **Spell check!**

1. What is the biggest **challenge** you have faced so far in COIN 72, and how are you overcoming it? Please detail with specific examples (Web marketers are "take charge" people!)
2. What works **best** for you with weekly reading, assignments, discussions? Are you current with all HW/discussion assignments? If not, why?
3. What kind of **outside reading/research/interviewing** are you doing [besides the textbook](#) so as to gain perspective on the 'real world' of Web marketing and to find current info for your report topic? Whom have you talked with? What have you watched/listened to or attended?
4. **Project Report** is due in 1 month and we are working on it individually each week. What is your **title**? What are you covering [specifically](#) (not in general)?
 - **What kind of project?** (e.g., 1-month marketing campaign that includes X,Y,Z, time frame, how results measured, etc. - OR - my marketing initiatives over a period of Mar thru Dec 2012 with something different each month)
 - **What costs are involved** with your project (e.g., time, labor, outsourcing, hardware, statistics, analysis, etc.)
5. How far have you gotten on your PROJECT REPORT to date? What have you **written to date**? [Target = 2,000 words](#) (do you have a detailed outline and timeline?)
 - What are you struggling with currently? How are you planning to **resolve** this? When?
 - What **questions** do you have about this project so far?

Your work for Wk 6 = Midterm Exam and writing a draft of your Project Report. Campus/Labs closed Fri thru Mon 2/17-20 for Presidents' Day holiday (but we are open online DAILY for Discussions, PMs, and submitting work!)

([Thank you](#) for your candid response, Everybody! At end of class you can critique the **course** and offer your suggestions for revisions)

(1/12)

 Answer